



Racing Post

Racing Post is a British daily horse racing, greyhound racing and sports betting publisher, appearing in print form and digitally, blending breaking news in the horseracing and betting industries with tipping content, race previews and reports, columns and features.

Racing Post wished to automate IT processes and relieve their already stretched internal team so they could focus on business development.

Sector

Publishing

Project Focus

Managed Endpoint Automation

Requirement

When Racing Post expanded their digital presence, it became difficult to guarantee that internal IT systems were continually up to date in terms of patching, licensing, software, security, governance and compliance. Their internal IT team and service desk were spending a disproportionate amount of time ensuring that Windows and Apple PCs, laptops and tablets met standard compliance around security and patching. The team were not focused on important project-related activities that would drive the business forward. Racing Post were looking for ways to improve productivity and yet 'give back' time to their internal IT team.

Solution

Managed Endpoint Automation - fully delivered and supported by CMI

CMI proposed their unique Managed Endpoint Automation (MEA) service, delivering audit and inventory, policy management, remote control functionality, monitoring, automated patching and rich content reporting – all supported by CMI as a fully managed service. MEA allowed Racing Post's IT team to focus on moving the business forward, with the peace of mind that their IT estate would be monitored, patched and compliant 24x7.

Rolling the service out to an estate of 400+ devices does have challenges but, with careful planning and preparation, the implementation went smoothly. CMI's Managed Endpoint Automation team worked alongside Racing Post's internal IT team to create a suitable template and customised service that suited Racing Post's IT policies and governance, with no downtime and minimal disruption.

CMI has delivered peace of mind to Racing Post. The proactivity, automation and reliability of MEA remove the headache of IT administration, ensuring that Racing Post's internal IT team has the freedom to focus on business growth and development. As Racing Post's growth by acquisition continues, the MEA service is being rolled out to all of their new organisations too, creating more bandwidth and strengthening the capabilities of Racing Post's internal IT team.